



JUNHA LEE

PRODUCT DESIGNER

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PROFILE

A human-centered product designer who enjoys building and testing ideas, specializing in making information and communication accessible and engaging.

EXPERIENCE

PRODUCT DESIGNER | CREDIT SESAME | San Francisco, U.S | Jun 2020 - Present

- Developing efficient design system for both mobile app & website in Figma.
- Designed and delivered UX/UI of Bill Pay, Cashback Offers, Plaid Transfer, Payroll Switch, Instant Deposit, and other functionalities in the app.
- Designed and launched Sesame Cash incorporated with Sesame Credit.

PRODUCT DESIGNER | STACK | Toronto, Canada | May 2018 - Jun 2020

- Designed and launched a mobile digital payment app STACK.
- Experienced in working directly with development team in an agile environment.
- Worked on a white-label project and launched a loyalty rewards app Aura.
- Created marketing design creatives including mobile & website banners, motion graphics work, and illustrations.

PRODUCT DESIGNER INTERN | STACK | Toronto, Canada | Feb 2018 - May 2018

- Conducted user research and competitive analysis for mobile & web UX/UI.
- Created wireframes, prototypes and marketing designs.

EDUCATION

HUMBER COLLEGE | Toronto, Canada | Sep 2016 - Apr 2018

Diploma, Multimedia Design and Development

KONKUK UNIVERSITY | Seoul, South Korea | Mar 2008 - Sep 2014

BFA, Visual Communication Design

SKILLS

DISCIPLINES

Visual Communication Design, User Experience & Interface Design, User Research, Information Architecture, Usability Testing.

TECHNICAL ABILITIES

Figma, Sketch, Zeplin, Adobe Creative Cloud, HTML, CSS, JavaScript.

COMPREHENSIVE SKILLS

Motion Graphics, Infographics, Marketing Design, Branding & Identity, Illustrations.

OTHERS

MILITARY SERVICE | Korean Army | Apr 2009 - Feb 2011

- Developed management skills and positive attitude by completing training courses.
- Highly disciplined and experienced in collaboration and teamwork.

INTERESTS

3 Cushion Billiards | Bodybuilding | Cooking

REFERENCES

Available upon request.